



The Flying Pig

With heartfelt thanks, this edition is dedicated to the scores and scores of generous Ribbon of Hope supporters.

Our mission is to be a financial, informational & emotional resource for individuals with breast cancer in Northeastern Wisconsin.

Volume 2-2

The Ribbon of Hope Grant Committee "The Sisterhood of the Traveling Bag"

What at first blush appears to simply be a container for grant applications, folders, notes, the procedure manual, the check book and cell phone, in reality, the Traveling Bag is truly the symbolic heart of every person who ever worked to raise a dollar for the Foundation.

All fund-raising done under the banner of ROH has a singular purpose: to support breast cancer patients. At the core of that purpose is a six-woman grant committee, each of whom has been deeply affected by that disease...each of whom throws their heart and soul into giving hope and financial assistance to an ever increasing number of individuals in treatment.

Each month, a different member of the committee takes on the responsibilities of reading all the financial assistance request applications and following each one up with a phone call to clarify application information and to explain the guidelines of ROH grants. This exchange inevitably leads to a flood of applicant emotions that sets the Sisterhood into motion.

The Sister of the Month follows up each initial phone call (sometimes as many as 40 in a month) by e-mailing the five other committee members with grant recommendations. The entire committee is aware of each application and must come to consensus on not only the amount of the grant, but on what form it takes. A grant could cover a medical bill or a heating bill, a gas card or a wig, or charges for day care or

medication. While the Foundation's guidelines allow a grant of up to \$1500 for patients in treatment for non-metastatic breast cancer and \$2500 for metastatic breast cancer, the committee is humbled time and time again by the modest requests that are frequently prefaced with a wish to consider others who are more needy first.

The grant committee operates within a fiscal framework that would put Fanny Mae or AIG to shame. Not only is \$.97 of every dollar raised given away, but the dollars are awarded to patients receiving treatment in Brown or Kewaunee County, where the dollars were generated. Over the last five years, the Foundation has granted 322 individuals over \$424,500. That's one impressive Sisterhood!



Susan Garot, Barb Roznowski, Meg Fay-Steinhardt, Diane Mangan, and Mary Eckert. Not pictured; Agnes Maynard. Committee support includes Clark Steinhardt and Tom Rueckl.



The Sixth Annual ROH Golf Challenge Tops Six Figures

This is the big one. This is the event that captures the heart and soul, and the energy and spirit of Kathy Miller. You can feel her in the room, you can see her in the faces of those who knew her, and you can hear her talked about by those who only heard of her legendary warmth and goodness. But when the reality of raising \$103,000 for breast cancer patients sets your heart to

racing, you know that Kathy is orchestrating good golfing karma from a far better course.

The Golf Challenge committee is so grateful for the kind and generous sponsors, and so thankful for the faithful golfers, diners, and auction participants. This event takes a cast of hundreds...and one special maestro.

R O H

Perry Tinsley Joan & Tim Riedel PJ Tinsley



The Lady Niners of Northbrook Country Club

Swinging For Hope

For the second time, the Lady Niners of Northbrook Country Club re-directed their annual "fun night" into a "fund night" for the Ribbon of Hope. Once again, a small group of clever, determined women pulled out all the stops to put on an event that inevitably has a waiting list. Melanie Novinska and company planned an outing that began with a silent auction and a group photo. After nine holes of golf (complete with decorated carts and hole events), guests enjoyed a BBQ and a raffle. The big hearts of this group expanded the joyful work of the grant committee by \$6100!

Scrambling for the Ribbon (and the Golf Cart)

When golfers come together to raise money for the Ribbon of Hope, you can be certain of two things: One, there will be lots and lots of fun involved, and two, there will be lots and lots of dollars raised. One and two were completely true at the Kewaunee Women's "Pink Ribbon Scramble" held last July at the Alaskan Golf Course, but the third hallmark of this event included a runaway golf cart! The rider-less cart was chased by the Alaskan golf pro and ROH co-founder Rick Miller...but the cart was faster than the guys...and ended up in the water! The story took on a life of its own during the pot luck dinner... but it couldn't be upstaged by the \$2500 check that was presented to the Foundation.

The Good Things You Give Away Come Back!

The Brown County Home Builders Association Auxiliary has an annual "October Madness" fund-raising event. Two years ago, "one of their own" was a recipient of a Ribbon of Hope grant, and she became the catalyst for directing the dollars earned to the Foundation. This year's event included a buffet dinner, an auction, and a check made out to the Ribbon of Hope for \$5000.

Four Events and Lots of Good PR

For the past six years, the Women's Organization of Oneida Country Club has designated two summer weeks to a series of four events that raise money for a women's health organization. In July of 2008, The Ribbon of Hope was the named recipient of Oneida's annual effort. Golfer Ginger Micksch and her committee added the registration fees from golf, tennis, and bunko events to the proceeds from a raffle, and awarded the Foundation \$10,200. ROH President Meg Steinhardt attended all four events to tell the amazing ROH story and to build the Foundation's friend base. The ROH circle grows wider and wider!

Doing "A Little Better"

The Green Bay Country Club has an annual summer "Guest Day" that has traditionally raised about \$500 for ROH. That just wasn't good enough for member Amy Johnson! Determined to do a little better, and inspired by two cancer survivor friends on the ROH Board, Amy organized, recruited, asked, swapped, plotted, and planned to hold a golf outing, auction and dinner to benefit the Foundation. Amy and her committee and their generous friends presented a check to ROH for nearly \$15,000! Thirty times better is pretty amazing!!!

To make a contribution to Ribbon of Hope, contact the ROH office at (920) 339-9300.
To receive assistance, you must live or receive treatment in Brown or Kewaunee County.



The Warrior Award

Each year, the ROH Board of Directors selects a person to honor for making a notable difference in the lives of those diagnosed with breast cancer. The "Warrior Award" announcement comes as a surprise during the Golf Challenge dinner program. This year's recipient, Kathy Schoendorf, is a woman who exemplifies the designation. At 29, Kathy was diagnosed with breast cancer. After months of treatment and numerous surgeries, she made a vow to help others in their fight against cancer. Her work with the American Cancer Society has been extensive. Kathy has volunteered

with the "Reach to Recovery Program" and the "After Reach Support Group," and she has spearheaded the "Brown County Cancer Awareness Walk/Run," and "A Day for Women." As a registered nurse, Kathy is a breast health specialist at Prevea Health and continues her mission to mentor and advocate for breast cancer patients. Kathy is the eighth individual to be honored as "Warrior" in the fight against breast cancer. The Foundation is humbled by the strength and tenacity of this group.

The Olson Family Foundation

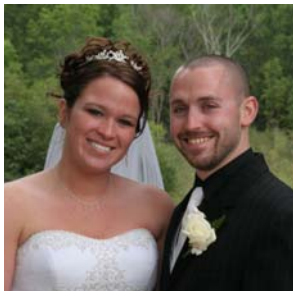
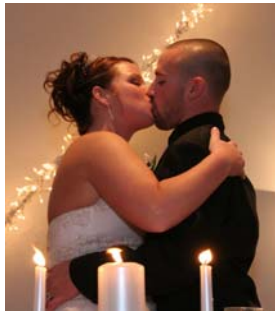
Can you imagine enjoying a glass of wine during the ROH Wine Tasting, visiting with friends, meeting new community members, and having someone hand you an envelope with a \$10,000 check inside made out to the Foundation? That's just how the Olson Family introduced themselves to us! This family has repeatedly chosen the Ribbon of Hope to be the recipient of their generosity. "Olson Envelopes" totaling \$40,000 have been presented at two wine tastings and two golf classics. We are honored to be stewards of their magnanimous gifts.



Rick Miller, Mary Eckert, Meg Fay-Steinhardt, Shawn Olson, Rudy Hanamann and Linda Rueckl

A Kiss Is NOT Just a Kiss!

When Michele Buresh and Justin Johnson were married in September, they decided to add a twist to the customary reception tradition of kissing to clinking glasses. In honor of Justin's dad, who died of cancer, the newlyweds announced that for a \$5 donation they would kiss, and the "pot" would be divided between



the ROH and a family who was dealing with cancer treatments. The new Mrs. Johnson reported that they kissed so much they barely ate any dinner, which must have been true, because the Foundation received a check for \$735! Golfing, dancing, motorcycle riding, walking, and now kissing...all for the Flying Pig!



Dale "Puppy" Reckelberg, Paul "Gator" & Karen Janda, Beth Reckelberg, Linda Rueckl, Mary & Jeff Eckert & Tom Rueckl

Judy Is Smiling!

On the Saturday closest to July 4th, the friends and family members of Judy Reckelberg gather for a walk/run in her memory. The event is organized by Judy's neighbors, Paul "Gator" and Karen Janda, and is held at Janda's Bar and Grille in Ellisville, WI. Part of a two-day celebration titled "Gatorfest," "Two Miles for Smiles" has raised \$5000 over the last four summers for the Ribbon. That's a lot of \$5 registration fees...and a lot of love for Judy.

To talk to someone at Ribbon of Hope about receiving support, call (920) 676-HOPE.
(This cell phone is compliments of Cellcom.)

Seaway Printing Company Rocks

With capacious hearts, Lynn and Kevin Heslin of Seaway Printing have written "no charge" on our invoice for newsletter printing for a second time. Their stewardship helps the Foundation to spend \$.97 of every \$1.00 warming the hearts of those in need. Seaway's tag line is "Real People, Real Solutions"...we would like to add "Real Generosity"!


Jerry Parins Cruises on for ROH


What does Jerry Parins, a Harley, and a group of ROH devotees have in common? It could only be raising money to help those in need. This year's ride, held in conjunction with the Green Bay Packers, led to a \$7500 grant to the Foundation. It's always a rush to be a benefactor of this effort...and it fills the board with pride to stand next to Jerry in the Lambeau Atrium along with the other worthy recipients.


Dancing FOR the Stars BY the Stars


At the annual June studio recital of The Delorit School of Dance, a group of community-minded young dancers organized an intermission collection for Ribbon of Hope. They set up an information table, turned into cheerleaders for the star-studded efforts of the Foundation, and raised \$370! All the stars burn brightly for ROH.


Thanks...Straight From the Heart


 I know that God reveals Himself to us in many ways throughout our lifetime. Thank you for allowing Him to serve frightened, lonely, breast cancer patients through your precious organization. I will never forget your unconditional kindness at a time of one of life's most difficult challenges.

 Your generous assistance will help considerably with my prescription expenses and is such a psychological boost to know such caring individuals are in my corner.

 I am so grateful! What a great organization! You gave me more hope and also an awakening to how great life is and that there are people like you in it! I WILL SURVIVE!

 You will be considered one of my very special Angels for years to come...you are in my prayers.

 Your grant is greatly appreciated and helps to remove another boulder as I go on this very costly, rough road. Someday, "Pigs Will Fly!" and a cure for cancer will be discovered.

 Words can't express how grateful I am to receive help when I need it the most. I start my chemo tomorrow and I'm terrified...but I know with prayers and God's help I will get through this. Ribbon of Hope is a lifesaver!

Upcoming Ribbon of Hope Events

Jan. 24, 2009 - Chili Dump-www.chilidump.com

Feb. 13, 2009 - Western Racquet Club

June 22, 2009 - Ribbon of Hope Golf Challenge

For more information, see our website at:
www.ribbonofhope.com

"The Envelope Please!"

No doubt you've noticed the envelope included with this newsletter? If you are able to support our work, we would be grateful for any contribution. You have our word that your gift will make a difference in the life of a breast cancer patient. Thank you.



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